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Production of Twentieth Century Fox's *X-Men: Apocalypse* spent over \$105 million in Québec

Montréal, Québec – May 27, 2016 – New data released today shows the tremendous impact Twentieth Century Fox's *X-Men: Apocalypse* had on the Québec economy, with filming centered in Montréal and the surrounding areas. The production of the blockbuster film, which is hitting theatres today, spent 94 days filming in the province. This is the second film of the *X-Men* franchise that used Québec as the backdrop, the first one – *X-Men: Days of Future Past* - in 2014.

The production of *X-Men: Apocalypse* provided a significant boost to the Québec economy, with \$40 million spent on Québec labour alone and total production expenditures of over \$105 million. More than 1,750 local cast and crew were hired for the period of filming.

A blockbuster like *X-Men: Apocalypse* pays dividends for local vendors and businesses who supply a wide-range of goods and services to the production. Expenditures included:

- Over \$10 million on construction;
- Over \$6.6 million on location costs, included stages;
- Over \$2.3 million on catering and restaurants;
- Over \$2.5 million on hotels;
- Over \$2.78 million on transportation, truck and car rentals; and
- Over \$400 thousand on wardrobe.

"Québec is a competitive destination for film and television production, providing access to outstanding and diverse locations, an abundance of local talent and crews," said **Wendy Noss, President, Motion Picture Association – Canada**. "It is clear from the numbers released today that *X-Men: Apocalypse* not only has a huge impact on the screen, it also has an enormous impact for the men and women who worked on the production, and the millions spent on local vendors and businesses."

"Canada's cultural and creative industries have a direct impact on our country's economy," said **the Honourable Mélanie Joly, Minister of Canadian Heritage**. "Movies like this one, whose filmmakers choose to shoot in Canada, generate local jobs and further showcase our creative and technical talent to the world. I am proud that Canada's expertise in film production has helped solidify our reputation as a prime shooting location."

"Over the past years, Québec has hosted major foreign productions that have taken advantage of our reliable and highly competent crews, appealing tax credits, state-of-the-art studio facilities and the exceptional diversity of our ideal shooting locations," said **Pierre Moreau, Managing Director and**



National Commissioner of the QFTC. “These are the reasons why *X-Men: Apocalypse* was filmed entirely in Quebec in 2015 and we are extremely proud of it.”

About MPA-Canada:

The Motion Picture Association – Canada (MPA-Canada) serves as the voice and advocate of the major international producers and distributors of movies, home entertainment and television programming in Canada and is an affiliate of the Motion Picture Association of America, Inc. (MPAA). The motion picture studios we serve are: Walt Disney Studios Motion Pictures; Paramount Pictures Corporation; Sony Pictures Entertainment Inc.; Twentieth Century Fox Film Corporation; Universal City Studios LLC; and Warner Bros. Entertainment Inc.

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