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Twentieth Century Fox's *Deadpool* Returns to British Columbia to Make A Great Second Impression: Bringing Even Bigger Returns to the Provincial Economy

VANCOUVER, BRITISH COLUMBIA - May 22, 2018 - The production of *Deadpool 2* invested heavily in British Columbia over more than 80 days of filming, according to new data from Twentieth Century Fox released today. The production hired over 3,700 talented local cast, crew, and extras who helped bring B.C.'s favourite antihero back to the theatres.

Deadpool fans and local residents who saw the film during its blockbuster opening weekend will have recognized iconic backdrops across the province in Vancouver, Coquitlam, Stanley Park, the Lion's Gate Bridge, and Victoria in the latest production. Much like the original, numerous vendors and local businesses benefited economically from *Deadpool 2*'s spend across local B.C. communities including:

- Over \$2 million on construction supplies;
- Over \$2 million on transportation and car rentals;
- Over \$1.4 million on catering and craft services;
- Over \$1.4 million on hotels;
- Almost \$900,000 on local wardrobe and dry cleaning; and
- Over \$500,000 on gasoline.

*"We are so proud that our province is among the world's largest centers for investment by film and television producers and the home of *Deadpool*," said the Hon. John Horgan, Premier of British Columbia. "When producers come here to film, they have access to incredible talent and crews, state of the art studios, VFX facilities and scenery that is unmatched. *Deadpool 2* not only brought Ryan Reynolds back home but spent over \$100 million in British Columbia and created thousands of jobs. BC's film and television industry is a vital component of our strong, sustainable and growing economy."*

*"British Columbia is home to *Deadpool*, and continues to be a key filming destination that provides us access to exceptional talent, crews, and locations," said Joe Hartwick, President of Physical Production, Twentieth Century Fox. "We appreciate how supportive the government is of our industry and thank the amazing residents of Vancouver and the surrounding areas for welcoming *Deadpool 2* into their communities."*

*"The *Deadpool* movies helped put Vancouver on the map as a premier destination for film production," said Gregor Robertson, Mayor of Vancouver. "Vancouver has the strongest economy of any Canadian city and our high-growth creative industries are providing a major boost to other local businesses and our world-class talent."*

*"Twentieth Century Fox's *Deadpool* franchise is an economic hit for British Columbia," said Wendy Noss, President, Motion Picture Association - Canada. "The production of *Deadpool 2* spent much more than its predecessor in the province, benefiting local vendors and communities, and creating thousands of jobs."*



**All figures calculated in Canadian dollars*

About MPA-Canada:

The Motion Picture Association - Canada (MPA-Canada) serves as the voice and advocate of the major international producers and distributors of movies, home entertainment and television programming in Canada and is an affiliate of the Motion Picture Association of America, Inc. (MPAA). The motion picture studios we serve are: Walt Disney Studios Motion Pictures; Paramount Pictures Corporation; Sony Pictures Entertainment Inc.; Twentieth Century Fox Film Corporation; Universal City Studios LLC; and Warner Bros. Entertainment Inc.

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DEADPOOL + B.C.: ANOTHER AMAZING DUO
PRODUCTION OF *DEADPOOL 2* BRINGS EVEN BIGGER RETURNS TO BRITISH COLUMBIA

80
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